



*Isuzu Commercial Truck of America, Inc.*

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## **ISUZU ACHIEVES ALL-TIME SALES HIGHS IN 2023**

*Isuzu Trucks Shatter Previous Retail and Wholesale Records*

**ANAHEIM, Calif.**—Isuzu Commercial Truck of America, Inc., distributor of America’s best-selling low-cab-forward trucks, announced today that it established multiple sales records in 2023, making last year its new benchmark for wholesale and retail sales of Isuzu trucks.

Isuzu set records in vehicles delivered to Isuzu dealers, the Isuzu dealers delivered more Isuzu trucks and sold more Isuzu parts than in any other year in the 40-year history of Isuzu trucks in the US — all records for Isuzu trucks and parts in the United States.

“Despite some continued supply-chain issues in the first half, 2023 turned out to be a banner year for sales of Isuzu trucks,” said Shaun C. Skinner, president, Isuzu Commercial Truck of America and Isuzu Commercial Truck of Canada. “The reasons are simple: the loyalty of our customers, the commitment of our dealer body, the diligence of our field team, and a product line that is in sync with the marketplace.”

Skinner continued, “We expect that 2024 will see our momentum grow. In the next twelve months we will be introducing a thoroughly redesigned cab, sophisticated new driver-assist technology, and our first electric truck, the NRR EV. Despite regulatory concerns and the usual uncertainty of an election year, we feel we are well positioned to make 2024 another record-breaking year for Isuzu.”

### **About Isuzu**

Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. is the distributor of Isuzu commercial vehicles in the United States. Isuzu commercial trucks have been the best-selling low cab forward trucks in America every year since 1986. For more information, call (866) 441-9638 or visit [www.isuzucv.com](http://www.isuzucv.com).

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